

# Event Sponsorship

"We cannot always build the future for our youth, but we can build our youth for the future."

-Franklin D. Roosevelt (U.S. President, 1882 - 1945)

These famous words embody the very essence of our prestigious institution. Since its inception, Cornwall College has exemplified the very notions of tradition, excellence, and leadership that are the hallmark of every great leader in our midst. With its eye steadfastly on the future, Cornwall College continues to blaze a path of success, honor and service for young men of character.

We are the Cornwall College Alumni Association of South Florida (CCAA), a 501(C) (3) not-for-profit organization and like so many of its multitude of alumnae, our purpose is to raise funds to provide much needed assistance to the students in the form of scholarships and to continue the efforts to improve the school's infrastructure. For the past two years, donations to our beloved alma mater have reached \$30,000 dollars thanks to the generous contributions of our sponsors.

Our annual Dinner and Dance is the signature event and the highlight of all our fundraising initiatives each year. And, as years' past we are seeking to establish partnerships with sponsors who will undoubtedly benefit through our focused promotional campaigns while contributing generously to our beloved school.

Our gratitude toward your commitment in helping us achieve our vision of supporting this great institution that touches the lives of countless future leaders cannot be overstated. Enclosed, please find the various sponsorship opportunities for your consideration as well as a sponsor commitment form. We invite you to visit us online as well at [www.ccalumni-florida.com/](http://www.ccalumni-florida.com/) to learn more about our association.

Sincerely,

Cornwall College

Alumni Association of South Florida, Inc



CORNWALL COLLEGE



# Event Sponsorship

## Event Sponsorship Opportunities

Alumni Association of South Florida

## Cornwall College

Alumni Association of South Florida Inc.  
151 North Nob Hill Rd - Ste #199  
Plantation, Florida 33324

(754) 368-5532  
[president@ccalumni-florida.com](mailto:president@ccalumni-florida.com)



## Title Sponsor - \$6,000

- Exclusive VIP Reception for (10) of your guests.
- Exclusive reserved seating at event (10 seats).
- First option of Title Sponsorship for following year's event.
- Customized commemorative edition of Souvenir Program
- Exclusive speaking opportunity during event.
- Banner Ad prominently displayed at event.
- Commemorative plaque offered during ceremony (Program Recognition).
- Full Page Advertisement (or premium placement) in Souvenir Program.
- Promotion as Title Sponsor on all Advertising/Marketing Materials.
- Promotion as Title Sponsor on all invitations, press releases, newsletter, pre and post event media promotions.
- Promotion as Title Sponsor on all media promotions.
- Continuous recognition by DJ/MC throughout the evening.
- Display of promotional items placed on all tables during event.
- Promotional Banner Ad with back link on CCAA website.
- Promotional information displayed on all CCAA Social Media Pages (Facebook, Twitter, YouTube etc.)
- Exclusive photos and videos during event to be displayed on all CCAA online space (YouTube, Facebook, Twitpic etc...)
- E-mail Blast to all attendees pre and post event.
- Display of video advertising (if available) on all CCAA online space (YouTube, Facebook, Twitpic etc...)

## Platinum Sponsor - \$3,000

- Exclusive VIP Reception for (5) of your guests.
- Exclusive reserved seating at event (5 seats).
- Commemorative plaque offered during ceremony (Program Recognition).
- Promotion as Platinum Sponsor on all Advertising/Marketing Materials.
- Full Page Advertisement in Souvenir Program Journal.
- Promotion as Title Sponsor on all invitations, press releases, newsletter, pre and post event media promotions.
- Display of promotional items placed on all tables during event.
- Banner prominently displayed at event.
- E-mail Blast to all attendees pre and post event.
- Promotional Banner Ad with back link on CCAA website.
- vRecognition by DJ/MC during the evening.

The Cornwall College Alumni Association of South Florida is a 501(c) 3, not-for-profit organization registered with the Department of State in Florida. All donations provided to the organization are considered tax-exempt. For additional information, please visit the Internal Revenue Service at [www.irs.gov](http://www.irs.gov)

## Gold Sponsor - \$1,500

- Exclusive VIP Reception for (2) of your guests.
- Exclusive reserved seating at event (2 seats).
- Promotion as Sponsor on all Advertising/Marketing Materials.
- Half page Ad in Souvenir Program Journal.
- Honorable mention during ceremony (Program Recognition).
- Sponsors' Link on CCAA website.
- Promotion as Gold Sponsor on all advertising/marketing materials.

For your convenience, you can download the donations forms or pay through our secured online gateway by visiting us online at [www.ccalumni-florida.com/sponsorshipforms](http://www.ccalumni-florida.com/sponsorshipforms)



Cornwall College